



## UNDP Launches Market Development Initiatives

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### NEWS

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The United Nations Development Programme (UNDP) will launch on Tuesday, here, the global report on the "Development Initiative of Inclusive Markets", aimed at providing the society with a better understanding on how the private sector can contribute to the "millennium goals".

According to press release of UNDP that was made available to ANGOP this Monday, the report will help the Angolan government in the reinforcement of dialogue with the private sector, within the strategy of combat to poverty.

Through concrete examples of various countries, the report shows some difficulties in leading businesses in developing countries and presents suggestions on how companies should deal with problems.

The report, with the main message being "Negotiating with Poor People Can Create Value for Everyone", makes reference to business opportunities, profits, development of new markets, expanding manpower and to the promotion of innovation.

Concerning the promotion of human development, the report has issues relating to the satisfaction of basic needs, to the increase of incomes, among others.

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